**Admin Dashboard**

Customer data base

**Meal prep orders** –

Accepting/ declining orders ( successful payment orders to be placed in success order list)

Accept manually initiated orders (initiated orders to be placed in unsuccessful payment list and transferred to successful list once accepted)

Outbound mail out acknowledging order

Outbound mail out accepting or declining order

Orders to be split by delivery (each week order will have two delivweries and we must know what food is for which delivery)

Dpd delivery request trigger list

Meal prep macro food label list to print labels

Meal prep ingredient tally

Meal prep menu item tally list

History of meal prep orders

Logic to only accept order of min two meals per day

**Menu configuration-**

Ingredient data base( Cost price/protein/carbs/fat )

Image

Price

Category

Allergen

Ingredients ( the weight of ingredients to be only for admin dashboard but not displayed for customers)

Dietary display

Tag carb with product

Tag veg with product

Tag topping

Macros (protein/ Carbohydrate/ Fats and calories )

Out of stock

Coming soon image as default

We will need to have menu categories

Catergory within a catergory

Gluten free Menu

Breakfast

Lunch meals

Mains

Snacks

Supplements

Animated menu product selection

When an item is selected , auto scroll back to the top

When next day is selected to start again from breakfast menu

When a meal is selected update the day card at the top with updated total calories for the day ( animated)

**Tell me my calories**

Flow that calculates the amount of calories you need for the goal the client has

List of all requests

when information is sent to client, send a request form if they would like support with services we provide.

**DISCOUNT CODE**

Has to be configurable

Need to be able to apply to different menu categories

Need to be applied to minim spend

Need to be applied to different pay packs ( 3 day Trial/ 1 week pay as you go / monthly subscription)

By percentage and also by amount

How do we allow some one to make a free purchase stripe atm does not allow it)

Email can only use code once

List of discount code usage and who has used it and when they have used it

Weekly discount report (Thursday )

**Members dashboard**

Manage order

Order history with ability to repeat that order

Repeat current order

Edit current order

Swap for swap meal (a breakfast only for a breakfast a snack only for a snack a meal only for a meal)

Pause subscription

Cancel subscription

User profile

Sign in with social media

Two step verification ]

Sign in with mobile number

Progress report

Change goal

Update details

Api with fit scales to automaticly update client progress stats

Congratuklate positive updates

Negative progress book check in to discuss tweeks

Book check ins

**DELIVERY**

£4.99 for both your deliveries, we deliver twice a week using dpd and in a recyclable temperature controlled package

No delivery charge for monthly subscribers

**Ambasodor dashboard**

**Live chat bot**

**Book consultation**

**Dpd api**

**Stripe api**

**PAYMENT PLANS**

3 day trial box

1 week pay as you go

Monthly membership subscriber

**Extra**

Book a consultaion

Save customer details to mailchimp/ sms

Low level crm ( client organisation )

Call booking organisation

Google analytics

Facebook analytics

Phone app bridge for members dashboard

Contact us

Blog

**Design**

Clear simple food imagery

Young popular and modern

Animated

**ORDER FLOW**

**Flow 1 (meal prep menu)**

-Postcode entry giving delivery information

- select the amount of days you need us to prep for you (3 days-5days- 6days)

- when would you like your first delivery ( show next available 4 dates)Always a Sunday

- Meal prep menu or randomizer

-display menu

- go to check out

- select pay as you go – or monthly subscription

- customer information ( first name-last name- phone number – email – delivery address 1 delivery dress two (same as first) create a password to create an account)

- pay ( stripe gateway )

**FLOW 2 (randomizer)**

-Postcode entry giving delivery information

- select the amount of days you need us to prep for you (3 days-5days- 6days)

- when would you like your first delivery ( show next available 4 dates)Always a Sunday

- Meal prep menu or randomizer

-do you want breakfast? How many meals ( wraps tick salads tick soups tick ) – do you want snacks

-Have you got allergens

-Food preferences

Have you got a daily calorie target

Present menu and offer ability to swap meals ( total calories per day displayed and price per day displayed

Check out

- select pay as you go – or monthly subscription

- customer information ( first name-last name- phone number – email – delivery address 1 delivery dress two (same as first) create a password to create an account)

- pay ( stripe gateway )